

## Making your digital collections easier to discover

Two, one-day workshops to help you increase the reach of your digital collections, optimise them for discovery and evaluate their usage and impact.

If your organisation has digital collections, or plans to develop them, our workshops will help you maximize the reach of those collections online, demonstrate the impact of their usage and help you build for future sustainability. They will equip you with the knowledge and skills to: Increase the visibility your digital collections for use in learning, teaching and research

- » Increase the visibility of your digital collections for use in learning, teaching and research
- » Encourage collaboration between curators and users of digital collections
- » Strategically promote your digital collections in appropriate contexts, for a range of audiences
- » Optimise your collection for discovery via Google and other search tools
- » Use web analytics to track and monitor access and usage of your digital collections
- » Evaluate impact and realise the benefits of investment in your digital collections

## Who should attend?

Anyone working in education and research, who manages, supports and/or promotes digital collections for teaching, learning and research. Those working in similar roles in libraries, archives and museums would also benefit.

## Workshop details

Workshop 1: Exploiting digital collections in learning, teaching and research	Workshop 2: Making Google work for your digital collections
Participants should have experience of working with digital collections published online and be aware of the relevant interests of teachers and researchers.	Participants should also have experience of working with the metadata associated with their digital collections and, ideally be confident users of web interfaces for managing content and data.
Tuesday 15 November 2016, 10:00-16:30	Tuesday 22 November 2016, 10:00-16:30

**Venue:** Jisc, Brettenham House, 5 Lancaster Place, London WC2E 7EN

**Price:** £250 + VAT for each individual workshop and £450 + VAT for both days (These are per delegate and include lunch and refreshments)

The programme is supported by the free online guide '**Make your digital resources easier to discover**', including access to pre and post-course resources and updated case studies.



For more information and to book your place please visit:  
[jisc.ac.uk/advice/training](http://jisc.ac.uk/advice/training)